

BHUSHAN RAGHUNATH SHINDE

Director

Andheri East, Mumbai
bhushan9916@gmail.com

Career Objective

Experienced and energetic Marketing Manager with over six years of experience effectively managing marketing projects from conception to completion. Using digital and analog marketing platforms to increase sales and overall company productivity.

Additional Skills

- Entrepreneurship
- Business Development
- Problem-solving
- Leadership
- Supply chain management
- Team Management
- Strategic Planning
- Operation management

Work Experience

2020
Blue Crest Academy Pvt Ltd

Director

- Working as whole time Director of Blue Crest Academy, Mumbai for the last 2 years. I have been associated with training to LIC participants on the platform of Blue Crest Academy Pvt Ltd.
- Cultivated and maintained relationships to promote positive work culture.
- Managed staff, financials and key performance indicators to facilitate business operations.
- Successfully improved employment turnover through creating incentive and training programs.
- Implemented and prepared comprehensive business plans to expand business.
- Planned and implemented strategies to grow revenue.
- Built strong referral network to generate new business opportunities.
- Analyzed problematic situations and occurrences to provide solutions and facilitate company survival and growth.

Work Experience

2020
Airfast Global Logistics Pvt. Ltd

CEO

- Responsible for the logistics department and prepare a new workflow, routines and work tasks with a focus on LEAN. Gained a better overview and control of the department, which has resulted in increased efficiency.
- Manage all department employees. Control the crew's production and cost statistics, ensuring that they are within set limits.
- Last-mile operation.

Work Experience

2019
360 Ways

Founder & Proprietor

- Privately held real estate investment company
- Founders play an essential role in starting a business. These professionals come from diverse backgrounds with an idea and the determination to develop their plans into realities. It's important for business professionals to understand the different roles executive leadership fills in companies, whether they are startup businesses or established corporations.

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Work Experience

2019
Graphic Quarters

Operations & Finance

- As a graphic designer, you'll work account managers and creative directors to create a brief, develop concepts, and finalize a design that meets the client's objectives.
- You'll need excellent time management, the ability to collaborate well and work under pressure, and of course a hefty dose of creativity.
- Traditionally, graphic designer jobs ask for an undergraduate graphic design degree, but recent trends have seen the industry move away from requiring formal qualifications and toward online short courses.
- Either way, you'll need hard skills with a variety of design software including Acrobat, Dreamweaver, Illustrator, and InDesign, along with an impressive portfolio to showcase your skills.

Education

2020 - 2022
Mumbai

Master of Business Administration - MBA Finance, General
MET League of Colleges

2017 - 2020
Mumbai

Bachelor of Business Administration, Marketing/Marketing Management, General
L S Raheja College Of Arts and Commerce

Certifications

Social Media Marketing

IIDE - The Digital School

Facebook Ads & Facebook Marketing

IIDE - The Digital School

Facebook Ads & Facebook Marketing

L S Raheja College Of Arts and Commerce

Ethical Hacking

Kyrion Technologies