



# SANJAY C. SUTAR

## PERSONAL PROFILE

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Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

## CONTACT

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Versova, Andheri  
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## EDUCATION

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Bachelor of Science(B.sc)

Bachelor of Legislative  
Law(L.L.B)

A.I.I.I

Diploma in Light Music (Vocal)  
Mumbai University.

## SKILLS

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- Exceptional communication and networking skills
- Successful working in a team environment, as well as independently
- The ability to work under pressure and multi-task
- The ability to follow instructions and deliver quality results
- Undergone Leadership Training at Singapore & Advanced Leadership Training in West Germany in 1987

## WORK EXPERIENCE

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### **Life Insurance Corporation, Retired Chief Manager**

20+ YEARS OF MARKETING EXPERIENCE

- Set marketing goals and objectives
- Plan, implement and manage marketing strategy
- Contribute to the overall growth of the company
- Review and manage content marketing strategy
- Determine KPIs for the marketing department
- Keep the marketing budget in check
- Track KPIs on a regular basis and present reports
- Work with sales and development and customer success teams
- Create and present the annual marketing plan and strategy
- ABM(S)- 3 Branches, B.M.SBM & CM - 5 Branches, M(B&AC) - Thane, & M(CLIA), MDO-I

## HOBBIES

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- Family background of classical singing
- Singing, dubbing, voice over
- Completed a course in RJ voice over
- Venturing in Short Films/Ads